

FORECASTER

WINTER 2011

POINTS OF INTEREST:

- Tips on how to decide if it is time to replace your entry door!
- Weather Tight is hiring!

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During this holiday season, we want to take a moment to recognize all of our amazing customers. You have all made a conscious decision to trust us and allow our company into your home to make the improvements you've asked to be completed.

On Wednesday, December 14th, we would like to invite you to stop into our showroom in West Allis (114th & Oklahoma Ave.) from 6-8pm for a customer appreciation night.

Tod & Todd Tips

Through feedback from our customers, we have developed new ways to make our company stronger. One new improvement that developed this year was the start of Tod & Todd's Home Improvement Tips. These tips grew into a 15-minute TV show that aired on Sunday mornings at 10:45am, on Today's TMJ-4.

These segments welcomed Tod & Todd into our customers' homes during the installation of our products.

Having them in the home during the installation has given Tod & Todd the opportunity to address some common exterior remodeling questions.

Having Tod & Todd in a home to demonstrate the solutions to the questions every Sunday morning has helped viewers identify problems in their own homes, and find solutions with Weather Tight products.

Customer Appreciation

Our customer appreciation night will be an opportunity for you to meet with Tod & Todd and discuss your experience with the company. We will also have some refreshments available to enjoy during the event.

Santa will also be in attendance, so feel free to bring your children, nieces and nephews or grandchildren with you to have an opportunity to sit on Santa's lap.

Weather Kids

As a sponsor of Weather Kids on Today's TMJ-4, Weather Tight is able to offer a spot for

the first twenty kids who take a picture with Santa during our event. This is a great opportunity for your kids to meet with Santa—and see their photo on TV!

We look forward to meeting with you on December 14th! If you have any questions about the event, please give us a call at (414) 459-3883.

Brookfield Idea Center Hours

Monday & Thursday	9-6
Tuesday, Wednesday, Friday	9-5
Saturday	9-4
Sunday	Closed



West Allis Idea Center Hours

Monday & Tuesday	9-8
Wednesday & Thursday	9-7
Friday	9-6
Saturday	9-4
Sunday	closed

ENERGY SAVING TIPS

With holiday shopping in full swing, it's sometimes hard to find time to think about saving on energy bills this time of year. Why not take a moment and give your home (and wallet) a break by investing in some ways to make your home more energy efficient!

- Install a programmable thermostat and set it to a lower number in the winter months while you are at work and asleep.
- Keep your temperatures low and stay warm by using extra blankets in bed while your asleep is a very inexpensive way to prevent heating your entire home while you are sleeping.
- Low flow showerheads and faucets can drastically cut your hot water expenses. These faucets can save upwards of 16% of your water heating costs!
- When shopping for appliances and electronics, be sure to find ENERGY STAR certified products! These products must meet specific standards in efficiency to carry the label—which means they will keep their energy usage low!
- If exterior remodeling is in your future, be sure to look for energy saving products that will pay for themselves over time in savings!

ASK THE EXPERT



I have been thinking about replacing my front entry door, but I'm not sure how to tell if my entry door needs to be replaced. Can you give me some tips?



Of course! There are a lot of visible and non-visible cues that will help you determine if you need to replace your entry door!

Some of the most obvious signs that a door needs to be replaced are visual. Some of these signs include the age of the door, peeling paint or cracks in the door, and even damage to the wood and stain from the sun. Other times you can feel a draft through the door on a windy day.

Unfortunately it isn't always just that easy to tell when your door needs to be replaced. Here are a couple of tests that you can try on your entry door to check for energy efficiency issues, the dollar bill test and the flashlight test.

Dollar Bill Test:

Open your entry door and place a dollar bill on top of the threshold (bottom of the door frame) and close the door. Next, try to move the dollar bill to one side of the door and over to the next. Does it move, or is it a struggle? If it can move, that is a place where air can move freely in and out of your home.

Flashlight Test:

Have two people stand on either side of the closed door. One person will shine a flashlight around the perimeter of the door. The light will shine through any cracks or gaps in the seal. Can the second person see any? If so, it's time to replace your door to increase the energy efficiency in your home.



If your entry door fails these tests, stop into one of our two showrooms to check out many different styles, colors and glass options on display.

These tips are just some of the interesting facts that you can learn from our owners, Tod and Todd during their videos, Home Improvement Tips with Tod and Todd. Although our series is done for 2011, you can still view all of the videos on our website by going to www.weathertightcorp.com/ and clicking on the "As Seen on TV" image. All of the videos are sorted by projects, so scroll through the list to find the videos that have to do with projects that are on your to-do list.

Got a question you'd like answered? E-mail us at info@weathertightcorp.com or stop in one of our Idea Centers. If we choose your question, we'll send you a \$250 Weather Tight gift card!



Why should you "like" us on facebook?

Take a look at just a few of the reasons below, then go to www.facebook.com/weathertight and click "like" to follow us and take advantage of all our facebook page has to offer, for example:

- Access customer service by clicking the customer service tab. No need to call in! Contact us about a service issue anytime of the day or night! (We will then contact you to follow up).
- Share your Weather Tight experiences with the web – your opinions are valued!
 - Give input on decisions being made— like naming new products!
- Win fun contests (like our Holiday Decorations Contest), get exclusive facebook deals & more!



PREMIER PARTNERS



This article is framed by some very well known logos and Weather Tight is proud to be affiliated with each and every one of them. We are very particular with whom we associate. We set high standards for customer service and will only partner with businesses and vendors who have the same level of commitment to their customers as we do with ours.



Hunger Task Force is this season's featured Premier Partners. The Hunger Task force is a local non-profit organization whose mission is to end hunger. There are two main ways that the Hunger Task Force works towards their goal to end hunger is through advocacy and food banking.



We are proud to have the Hunger Task Force as one of Weather Tight's premier partners because their organization has helped us reach out and give back to the community that means so much to us. The Hunger Task Force has been feeding the hungry of Milwaukee County and surrounding areas since 1974 and stocks 80 food pantries, soup kitchens and homeless shelters in Milwaukee County! Hunger Task Force doesn't stop there. Each month, they deliver nearly 10,000 stockboxes of healthy & nutritious food to low-income seniors in Southeastern Wisconsin free of charge!



Hunger Task Force also work with groups to develop and stand up for programs such as FoodShare and WIC (Women, Infants and Children) to provide healthy meals to low-income families. When one out of every ten children in Milwaukee wake up hungry, Hunger Task Force is working hard to give them the food and nutrition their bodies yearn for. Now that's holiday cheer!



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Weather Tight Word Search

Appreciation	Donations
Energy	Entry Doors
Event	Facebook
Financing	Food Bank
Heating	Home Improvement
Hunger	Non Profit
Premier Partner	Referrals
Santa	Tips
Video	Weather Tight

FREE MOVIE PASSES AND CASH FOR YOUR REFERRALS!

Need some extra gas money? How about a romantic night with the spouse? Well...we have some great news for you!

Weather Tight has a simply outstanding referral program. All you need to do is refer someone who might be interested in a Weather Tight product; we will then contact them for their free, no-obligation in-home estimate.

If they receive their estimate by the end of 2011, you and your referral each get **two Marcus movie passes on us!**

...just for having Weather Tight out to their home!

What could be better than a movie? How about some **money!!!!** If your referral decides to join the Weather Tight family by purchasing any of our Weather Tight products, you will receive **\$100 cash!**



It really is that simple!

For more information,
Please contact Erin
(414) 459-3888 ext. 22.

Weather Tight is Hiring!

We are currently looking for upbeat, positive people to join our Promotions Team. Positions are currently available for our indoor Kiosk Team as well as our outdoor Canvass Team.

Average wages range from \$13-\$18 per hour

These positions are part-time, primarily evenings and weekends with opportunities for advancement!

To learn more about the position, find us on milwaukeejobs.com or call (414) 459-3888 x71

WEATHER TIGHT IS WISCONSIN'S MOST RECOMMENDED REMODELER!

THESE RECENTLY-COMPLETED JOBS WERE REFERRED TO US BY HAPPY CUSTOMERS:

·Chewanda Pearine—Milwaukee ·Marilyn Goecke—Ashippun ·Joanne & Thomas Kiefert—West Allis ·Barbara Fiedler—Greenfield ·Jerry & Brenda Schmitt—Lomira ·Art & Joyce Collins—Waukesha ·Rocco & Len Caracci—Waukesha ·Gloria Harrison—Saukville ·Dan & Karen Squires—Racine ·Brian Schmicht—Menomonee Falls ·Christine Berg—Elm Grove ·Mandy & Joe Caracci—Waukesha ·Robert & Marlene Cypher—Menomonee Falls ·Kristin & Don Toth—Milwaukee ·Kathy Weber—Greendale ·Kim & Michael Brzezinski—Franklin ·Marcos Villarreal—Delafield ·Peggy & Fred Kleczka — Milwaukee ·Mike Pawlak—Oak Creek ·Bill & Gert Runnells—Greenfield ·Sue Maraczi—Cudahy ·Ernesto & Martha Rivas—Milwaukee ·Paul & Joann Schmidt—Elkhorn ·Eileen Acker—New Berlin ·Tim Haynes & Heather Sielaff—Milwaukee ·Greg & Patricia Bernhardt—Slinger ·Amanda Garcia—Milwaukee ·Monica Miszczak—Milwaukee ·Glen & Liz Farron—Milwaukee ·Sherry Jefferson—West Allis ·Corey & Emily Schmidt—Sturtevant ·Mike & Wendy Heil—Waukesha ·Ryan & Tammi Fure—Sussex ·Lorraine Ohlinger—Milwaukee ·Dennis & Kris Simpson—Hales Corners ·Rob & Sherry Harms—Watertown ·Tony & Karen Domagalski—Oak Creek ·Bonnie Bohl—Milwaukee ·Heather Haviland—Waukesha ·Bill Feldman—Whitefish Bay ·Lisa & Peter Kaminski—Milwaukee ·Bob & Sylvia Maertz—Brookfield ·Kim Gecker—Cudahy ·Joseph & Georgia Filapek—Milwaukee ·Bill & Nicole Reid—Racine ·Dale Johnson—Milwaukee ·Leslie Kirsh—Milwaukee ·Phylis & David Ravel—Milwaukee ·Mary & Michael Lindstrom—Brookfield ·Kara & Paul Raisanen—Hales Corners ·Todd & Susan Creekmur—Merton ·Keith & Carey Grafwallner—Milwaukee ·Lea Picciolo—Fox Point ·Megan & Brent Zirbel—Burlington ·Joyce & Gerald Lemay—Milwaukee ·Pamela & Joseph Bell—Milwaukee ·Tim & Katie Lake—Kenosha ·Jeanne Johnson—New Berlin ·Ann & Dave Benarek—New Berlin ·Chris & Denise Weis—Paddock Lake ·Gregg & Ruby Tuschl—Reedsville

WELCOME TO THE WEATHER TIGHT FAMILY!

WEATHER TIGHT HAS
TEAMED UP WITH



18 Cans of Food = 18 MONTHS NO INTEREST • NO PAYMENTS

Ask your rep for details. Cannot be combined with any other offers. Must be used on initial in-home visit. Not valid on prior purchases. Minimum purchase required. Limit one per household. Coupon valid pending finance approval. No payment/no interest goes for 18 months from time of purchase. Consumer may choose to donate 6 cans for 6 months, 12 cans for 12 months, or 18 cans for 18 months. The 10% off total order is for customer who choose to not finance their job. 10% off is valid with an 18 can donation. Offer expires 12/22/2011

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